

2021
GingerSnap 5K
Presented by:



CONNOLLY
ORTHODONTICS
SEAN P. CONNOLLY DDS, PA

BE A PART OF THE MOVEMENT

November 20, 2021



www.gingersnap5k.com

gingersnap5k@gmail.com

1930 Weddington Road | Matthews, NC | 28104

2021
GingerSnap 5K
Presented by:



CONNOLLY
ORTHODONTICS
SEAN P. CONNOLLY DDS, PA

A message from the Gingersnap 5K Race Committee

For 11 years, the Gingersnap 5K has provided thousands of dollars to Girls on the Run Union County to ensure the program remains available for every girl, regardless of their economic status. As the world safely and slowly starts to emerge from the COVID-19 pandemic our participant's health and safety remains our top priority.

As we look ahead to the 2021 Gingersnap 5K, we will continue to follow the health and safety guidance from our local, state and national government regarding the safety of our in-person race. At this time, the Gingersnap 5K is proceeding as planned with the in-person 5K.

We will continue to provide updates in as timely a manner as possible. We appreciate your continued support and thank you. If you would like to connect directly regarding any questions or concerns, please email us at gingersnap5K@gmail.com.



www.gingersnap5k.com
gingersnap5k@gmail.com
1930 Weddington Road | Matthews, NC | 28104

THE FINISH LINE IS JUST THE BEGINNING

**Join us Saturday,
November 20, 2021
in historic
downtown
Waxhaw for the
12th annual
Gingersnap 5K.**

Gingersnap is a 5k event that celebrates the completion of the fall program for Girls on the Run Union County. Each year, thousands gather on the historic streets in Downtown Waxhaw to show their support and participate alongside these exceptional young girls in our community. Since the inaugural race in 2010, Gingersnap 5K sponsorship funds have allowed Girls on the Run Union County to thrive in our community.



GOTR Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

GOTR Vision

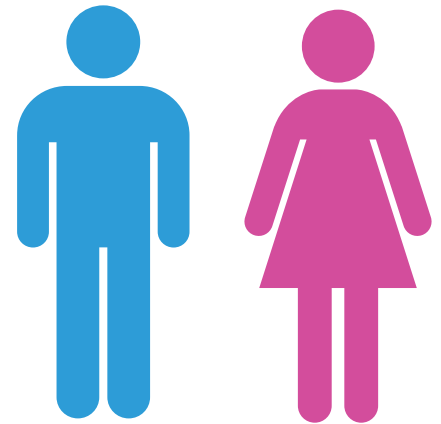


GINGERSNAP 5K BY THE NUMBERS

700+ GOTR
participants

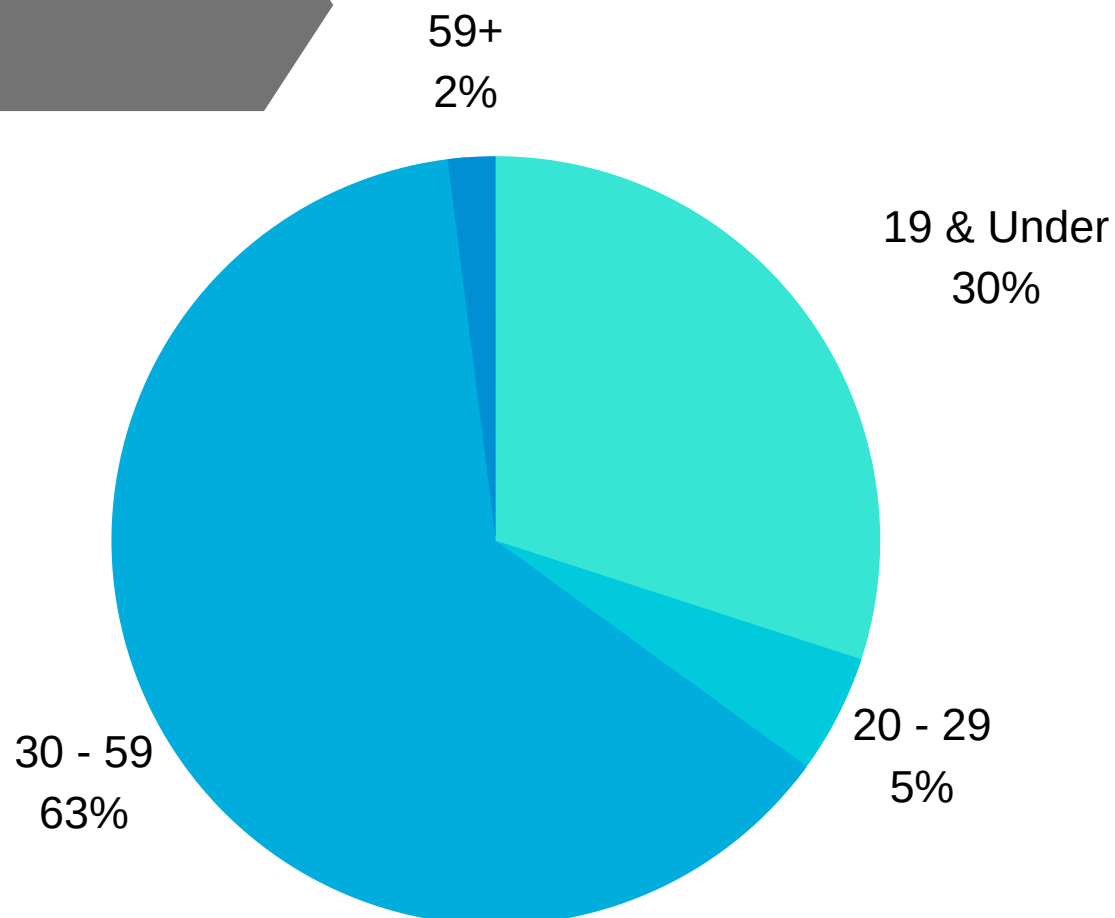
1,000+ timed
participants

300+ spectators &
volunteers



40%

60%





SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS

PRESENTING
\$3,500
1 AVAILABLE
SOLD
EXCLUSIVE

SUPPORTING
\$2,500
1 AVAILABLE
EXCLUSIVE

PLATINUM
\$1,000
CATEGORY
EXCLUSIVITY + \$500

GOLD
\$500

SILVER
\$250

PRE EVENT BENEFITS

LOGO ON EVENT FLYER



LOGO PRESENT ON FACEBOOK BANNER



PRESENTING SPONSOR BANNER AT
PACKET PICK UP



SUPPORTING SPONSOR BANNER AT
PACKET PICK UP



SPONSORSHIP NOTICE EMAILED
TO PARTICIPANTS



(2)



(1)

LOGO DISPLAYED ON GOTR OF UNION COUNTY
WEBSITE



TOP TIER



MIDDLE TIER



BOTTOM TIER

PRESENCE ON EMAIL SIGNATURE



LG



MD



NAME LISTED

FACEBOOK PROMOTION



4 w/tag & web link



2w/ tag & weblink



thank you & tag
only

PRESENCE ON GINGERSNAP 5K WEBSITE



TOP TIER



MIDDLE TIER



BOTTOM TIER



NAME LISTED

RACE BAG ACCESS FOR PROMO MATERIALS



COMPLIMENTARY RACE ENTRIES



6



4



2



1

EVENT DAY BENEFITS

10 X10 SPACE AVAILABLE FOR USE AT
PACKET PICK UP



LOGO PRESENT ON FRONT OF EVENT SHIRT



LOGO PRESENT ON RACE BIB



2 XL PRESENTING SPONSOR BANNERS ON
FINISH LINE SHOOT



2 LG SUPPORTING SPONSOR BANNERS ON
FINISH LINE SHOOT



PRESENCE AT MILE MARKERS ON COURSE



18 X 24



9 X 24

PA ANNOUNCEMENTS



4



4



2

BANNER (PROVIDED TO US) DISPLAYED IN
HIGH TRAFFIC AREA AT EVENT



LOGO ON 2019 SPONSORSHIP BANNER



LG CENTERED



MEDIUM



SMALL



NAME LISTED

LOGO PRESENCE ON BACK OF EVENT SHIRT



XL TOP TIER



LG 2ND TIER



MED 3RD TIER



SM 4TH TIER

EVENT SHIRTS PROVIDED



6



4



2



1

10 X 10 BOOTH SPACE AT EVENT



PREMIER spot



PREMIUM spot



POST EVENT BENEFITS

LOGO ON PRESENTATION CHECK TO GOTR



PRESENTING



SUPPORTING

FACEBOOK PROMO



1 w/tag & web link



1w/tag & web link

SPONSORSHIP THANK YOU EMAILED TO
PARTICIPANTS



1



1

PRESENCE IN FACEBOOK THANK YOU TO
SPONSORS





GINGERSNAP 5K SPONSORSHIP PLEDGE

Please circle desired sponsorship level.

Presenting Sponsor (Only 1 available)	\$3,500	SOLD
Supporting Sponsor (Only 1 available)	\$2,500	
Platinum Sponsor	\$1,000	
Gold Sponsor	\$500	
Silver Sponsor	\$250	

Company name: _____

Contact name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Setting up booth space at Gingersnap 5K? Yes or No (circle)

Please make checks payable to Girls on the Run Union County.

Please mail this form to:

Rachel Horne
Race Chair - Gingersnap 5K
1930 Weddington Road
Matthews, NC 28104