

# 2022 GINGERSNAP 5K

## SPONSORSHIP INFO

# BE A PART OF THE MOVEMENT

## November 19, 2022



# GINGERSNAP 5K



[WWW.GINGERSNAP5K.COM](http://WWW.GINGERSNAP5K.COM)

[GINGERSNAP5K@GMAIL.COM](mailto:GINGERSNAP5K@GMAIL.COM)

1930 WEDDINGTON ROAD | MATTHEWS, NC | 28104

# THE FINISH LINE IS JUST THE BEGINNING

**Join us Saturday,  
November 19, 2022  
in historic  
downtown  
Waxhaw for the  
12th annual  
Gingersnap 5K.**

Gingersnap is a 5k event that celebrates the completion of the fall program for Girls on the Run Union County. Each year, thousands gather on the historic streets in Downtown Waxhaw to show their support and participate alongside these exceptional young girls in our community. Since the inaugural race in 2010, Gingersnap 5K sponsorship funds have allowed Girls on the Run Union County to thrive in our community.



## **GOTR MISSION**

**We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.**

**We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.**

## **GOTR VISION**



# GINGERSNAP 5K BY THE NUMBERS

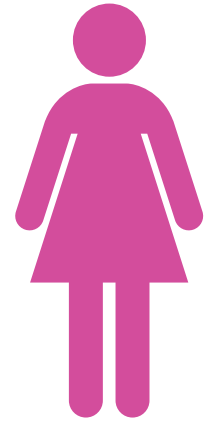
700+ GOTR  
participants

1,000+ timed participants

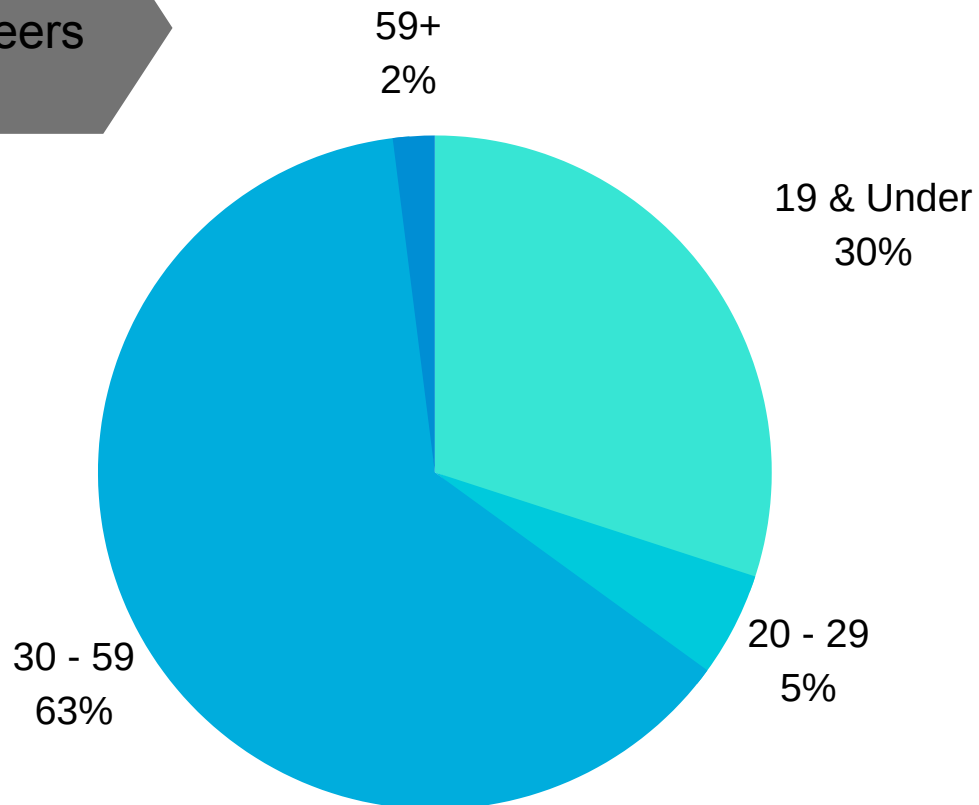
300+ spectators & volunteers



40%



60%



# GINGERSNAP 5K

# SPONSORSHIP OPPORTUNITIES



ONLY 1 AVAILABLE



	PRESENTING CATEGORY EXCLUSIVITY \$5,000	SUPPORTING CATEGORY EXCLUSIVITY \$2,500	PLATINUM +\$500 CATEGORY EXCLUSIVITY \$1,000	GOLD \$500	SILVER \$250
LOGO ON EVENT FLYER	•				
LOGO ON FACEBOOK BANNER	•				
PRESENTING SPONSOR BANNER AT PACKET PICK UP	•				
SUPPORTING SPONSOR BANNER AT PACKET PICK UP		•			
SPONSORSHIP NOTICE EMAILED TO PARTICIPANTS	2	1			
LOGO DISPLAYED ON GOTR UNION COUNTY WEBSITE	TOP TIER	MIDDLE TIER	BOTTOM TIER		
PRESENCE ON EMAIL SIGNATURE	LARGE	MEDIUM	NAME LISTED		
FACEBOOK/INSTAGRAM RECOGNITION	•	•	•		
PRESENCE ON GINGERSNAP 5K WEBSITE	TOP TIER	MIDDLE TIER	BOTTOM TIER		
RACE BAG ACCESS FOR PROMO MATERIALS	•	•	•	•	
COMPLIMENTARY RACE ENTRIES	6	4	2	1	

## EVENT DAY BENEFITS

LOGO PRESENT ON FRONT OF EVENT SHIRT	•				
LOGO PRESENT ON RACE BAG	•				
2 XL PRESENTING SPONSOR BANNER @ FINISH LINE	•				
2 LG SUPPORTING SPONSOR BANNER @ FINISH LINE		•			
PRESENCE AT MILE MARKERS ON COURSE	•	•			
PA ANNOUNCEMENTS	4	3	2		
BANNER (PROVIDED TO US) DISPLAYED IN HIGH TRAFFIC AREA	•	•	•		
LOGO ON 2022 SPONSORSHIP BANNER	LARGE	MEDIUM	SMALL	NAME LISTED	
LOGO ON BACK OF EVENT SHIRT	XL TOP TIER	LG 2ND TIER	MD 3RD TIER	SM 4TH TIER	
EVENT SHIRTS PROVIDED	•	•	•	•	
10 X 10 BOOTH SPACE AT EVENT	•	•	•	•	•

## POST EVENT BENEFITS

LOGO ON PRESENTATION CHECK TO GOTR	•	•			
FACEBOOK & INSTAGRAM THANK YOU	•	•			
SPONSOR THANK YOU EMAIL TO PARTICIPANTS	•	•			

100% of sponsorship qualifies as tax deductible contribution



# GINGERSNAP 5K SPONSORSHIP PLEDGE

Please circle desired sponsorship level.

Presenting Sponsor (Only 1 available)	\$5,000
Supporting Sponsor (category exclusivity)	\$2,500
Platinum Sponsor	\$1,000
Gold Sponsor	\$500
Silver Sponsor	\$250

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Setting up booth space at Gingersnap 5K? Yes or No (circle)

Please make checks payable to Girls on the Run Union County.

Please mail this form to:

Amy Parker  
Race Chair - Gingersnap 5K  
1930 Weddington Road  
Matthews, NC 28104